

## BIO DATA

**DR. SHAILESH RAJ URS G B**

**Assistant Professor**

**Department of studies in Journalism and Mass Communication**

**KARNATAKA STATE OPEN UNIVERSITY, (KSOU)**

**Mukthagangothri, Mysore**

### CAREER OBJECTIVE AND PHILOSOPHY

Actual learning begins when we start research and teaching, amidst we remain student forever.

### WORK EXPERIENCES

**1. KARNATAKA STATE OPEN UNIVERSITY, (KSOU) July 2007 - till date...**

**Mukthagangothri, Mysore,**

Assistant Professor

Department of studies in Journalism and Mass Communication, offering the following courses

- a. M A in Mass Communication and Journalism(MCJ)
- b. P G Diploma in Mass Communication and Journalism
- c. Diploma in Journalism.

- As a subject coordinator developed final year MA MCJ course study materials of KSOU.
- Editor of the KSOU newsletter “Muktha Vahini”, now not in publication.
- Former Special Officer to the KSOU examination section
- Member Instructional Design and Editorial committee of Final MA MCJ, KSOU.
- Member Lessons Advisory committee of MA MCJ, KSOU
- Written 2 SIM text blocks for the MA MCJ, KSOU ©
- Organising Secretary of ‘Conflux-05’ State level Journalism fest.
- Member, Board of Studies in MA- MCJ, PGDMCJ & DIJ. KSOU.
- Former Chairman, Board of Examiners in MA- MCJ, PGDMCJ & DIJ. KSOU..
- Former Member, Board of Studies & Examiners, Dayananda Sagar Distance Education Directorate, Bangalore
- Former Member, Board of Studies, May flower Media Communication Clinic, Bangalore.
- Former member, Board of Examiners, University of Mysore.
- Former member, Board of Examiners, JSS Autonomous College. University of Mysore
- Former member, Board of Examiners, SDM Ugere Autonomous College.Mangalore University
- Member, Board of Examiners, Kuvempu University, Shankaraghatta, Shimoga.
- Member, Board of studies, Bangalore University.
- Resource person for NSS camp organised by University of Mysore.
- Resource person for M Sc in Electronic Media, EMMRC, Mysore.

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## 2. SBRR Mahajana First Grade College, Mysore

June 2001 – July 2007

Affiliated to University of Mysore.

Lecturer and Head. Dept. of Communication & Journalism.

- Taught Journalism students comprising I, II, and III (Final) Year Bachelor of Arts at SBRR Mahajana First Grade College, affiliated to **University of Mysore**. With the work load of 18 hours per week.
- Besides being the convenor of the publicity committee of the Institute, also worked as the Executive Editor of the in-house publication and the Newsletter “Vichara”.
- Total Quality Management resource person.
- Worked in Formulation of the integrated syllabus of the Journalism course for the University of Mysore

### **Achievements:**

- Consistently secured 100% result since 2001 to the Dept. The Department has the credit of bagging maximum gold and cash prizes constituted by University of Mysore for the academic excellence since 2001.
- Worked as the member of ‘MANDARA’, the college magazine, that has bagged first prize consecutively for 3 years from the University of Mysore
- **Organised ‘Conflux-05’ a premier Journalism state level academic fest of its kind in the history of Journalism education.**
- **Worked as the Caretaker Officer of 4-B C0Y NCC 13.KAR BN Mysore** for a period of one year.
- **Organised 21 university level seminars.**

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## 3. Comat Technologies (P) Ltd.

Jan 2000 to Dec 2000

Member, Content Team

- Worked in the content team of the company's online publication **<http://www.onlinebangalore.com>**. Involved in research, sourcing, editing content and developing city information database. Actively participated in sourcing information on Education, Information Technology, Human Interest Stories, and Interviews.

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## 4. Tele Media, Mysore

Jan 1997 to Feb 1998

Public Relation Executive,  
Marketing & Business Development.

- Managed creative communication to reach out to the internal and external public and translate sales / product / operations requirements into clear actionable briefs.

## 5. Deccan Herald,

1999 three months

Intern Journalist

- Involved in crime reporting, political reporting, civic beat, and regular assignments of the state level Newspaper apart from court reporting and editing copies.

## EDUCATIONAL QUALIFICATION

Course	Institute/University	Year	Percentage
M.A (Communication & Journalism)	Dept. of Studies in Communication & Journalism, University of Mysore	1999	57.4%
M. Phil in Mass Communication & Journalism	Madurai Kamaraj University, Madurai,	2009	52 %
P.hd in Mass Communication and Journalism	Dept. of Studies in Communication & Journalism, University of Mysore	2010-2016	

## ACHIEVEMENTS

- Represented Karnataka State at the Annual NCC Republic day camp , the Prime Minister's Rally, the Rajpath marching contingent at New Delhi & was awarded as the **Best Cadet** of NCC (Navy) for Mysore group in the year 1997.

## SOCIAL SERVICE & EXTRA CURRICULAR ACTIVITIES

- Member of Mysore Amateur Naturalists, an N.G.O working for environmental cause with the aim of eco-conservation. Participant of waterfowl census of migratory birds.
- Covered a documentary video "Lake in tears" for the University of Mysore in the year 1999 on the "**Kukkarahalli Lake**", a lake then on the verge of extinction at Mysore.
- Academic project on behalf of Criminology & Forensic Science Department, University of Mysore on Role of Anti Rowdy Squad in prevention of crime confined to Mysore City in the year 1996
- Former Secretary- Karnataka Journalism Teachers Association.
- Former Treasurer- Mysore Film Society.

## PERSONAL DETAILS

Name : **SHAILESH RAJ URS G B**

Father's Name : **BASAVARAJ URS G B**

D.O.B : **24<sup>th</sup> July 1975**

Gender : **MALE**

Marital status : **Married**

Nationality : **INDIAN**

Address : **# 363, 2<sup>nd</sup> Cross, 'E' Block, Vijaynagar 3<sup>rd</sup> stage,  
Mysore. 570017, Karnataka,**

Mobile No. : **9448672473**

E-mail : [shaileshrajurs@gmail.com](mailto:shaileshrajurs@gmail.com), [shaili75@yahoo.com](mailto:shaili75@yahoo.com)

Hobbies : **Trekking, Bird Watching, Reading and Surfing the Net.**

DR. SHAILESH RAJ URS. G. B.