

CURRICULUM VITAE OF Dr. MAHESHA, V.



Personal Information :

Name, Designation and Address: Dr. Mahesha, V. Ph.D.
Assistant Professor & Chairman
Department of Post Graduate Studies and Research in
Commerce,
Karnataka State Open University,
Muktagangotri, Mysuru-570006.
(Mysuru District, Karnataka State, India)

Contact Number and Email: Contact Number: 9844667411
Email: maheshmcom69@gmail.com

Date of Birth: 27 May 1985

Gender and Marital Status: Male Married

Nationality: Indian

Educational Qualification:

Name of the Degree	University/ Institution	Month/ year of Degree Awarded	Remarks
Ph.D.	Kuvempu University	September - 2014	Topic: A Study on HRD Practices in Hospitality Industry with special reference selected Star Hotels in Karnataka
M. Com	Kuvempu University	August - 2008	Accounting and Taxation
NET/JRF	UGC	December - 2010	Commerce
NET	UGC	June -2011	Commerce
K-SET	University of Mysore	May - 2012	Commerce
PGDHRM	Kuvempu University	May - 2009	<ul style="list-style-type: none">Human Resource Management.3rd Rank.
B.Com	Kuvempu University	July - 2006	Management Accounting

Teaching Experience:

Period	Designation	University / Institution
From 06-12-2012	Assistant Professor	Department of Post Graduate Studies and Research in Commerce, Karnataka State Open University, Mysuru-06.
1-08-2008 to 05-12-2012	Lecturer	Department of Post Graduate Studies and Research in Commerce, Kuvempu University. Shankaraghatta – 577451.

Academic and Research Programmes Taught/Teaching:

Research Programmes	P.G. Programmes	U.G. and Other Programmes
Ph.D.	(1) M.Com (2) MBFI (Master of Banking, Finance and Insurance) (3) MBA (4) PG Diploma in HRM (5) PG Diploma in FM (6) PG Diploma in MM	B.Com

Course Taught/Teaching:

Advanced Management Accounting Strategic Cost Management Marginal Costing E-Commerce and Web Designing Entrepreneurship Development	Marketing Management Training and Development Research Methodology Merchant Banking and Financial Management Risk Management and Re-Insurance
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Publications - Books

Sl. No.	Particulars
1.	Mahesha, V, " <i>Human Resource Development Practices in Hotel Industry – An Employee Perception.</i> " Lambert Academic Publishing House, 1 st Edition, 2019. (ISBN: 978-613-9-89079-8).

Publications - Study Material for KSOU Courses

1.	Mahesha, V " <i>Company Law</i> ' 2012 (for B.Com, 2 nd year)
2.	Mahesha, V " Cost and Management Accounting, 2013 (for B.Com 3 rd year)
3.	Mahesha, V " Auditing , 2013 (for B.Com 3 rd year)
4.	Mahesha, V " Income Tax 2015 (for B.Com 3 rd year) (Revision)
5.	Mahesha, V " Computers in Business, 2015 (for B.Com 3 rd year) (Revision and Coordination)
6.	Mahesha, V "Marketing Management, 2017 (for M.Com) (Revision)
7.	Mahesha, V " Training and Development, 2017 (for M.Com) (Revision)

Publications - Research Papers

1.	<i>Home Loan Scheme – A Study of Selected Banks in Shivamogga District</i> , Management Researcher, April - June 2010, No. 4, Vol. XVI..
2.	<i>Problems and Prospects of Internet Banking in India – A Case Study of Selected Banks in Shivamogga Town</i> , Edited book with an ISBN No: 9789880627267.
3.	<i>Micro Finance to SHGs – A case Study of Shivamogga</i> , " <i>Southern Economist</i> " ISSN 0038-4046, June 1, 2011. Vol. XXXXX, No.3.
4.	<i>Micro Finance and Self – Help Groups – An exploratory Study of Shivamogga District</i> , International Journal of Research in Commerce, Economics and Management" June 2011,

Vol. I. Issue no.2. ISSN 2231-4245.

5. *Impact of E-Commerce on supply chain management*, Edited volume. ISBN 81-921764-0-1.
6. *HRD Practices in Hospitality industry – Need for effective administration*, Edited volume with ISBN938136779-3.
7. *A Study on Employee Retention Management and Its Issues in Hospitality industry with special reference to selected star hotels in Karnataka*, Edited volume, with an ISBN NO 978-81-920045-0-1.
8. *Motivation: A tool for Retaining Good Employees in Hospitality Industry with special reference to selected star hotels in Karnataka*, ACRM Journal of Business and Management Practices, Volume VI, No. 2, September 2011. ISSN: 0973-3523.
9. *Collision of Human Resource Management (HRM) Practices on Employees Performance – A Case study of selected star hotels in Karnataka*, Asian Journal of Research Consortium, Volume I, issue 2, October 2011. ISSN 2249 – 7315.
10. *First Rate Management – Ethical Consideration for human resource professionals*, edited volume with an ISBN No 978-81-920303-9-5.
11. *A Study on Small and Medium Scale Entrepreneurs and their contributions towards Indian Economy*, edited Volume entitled “Entrepreneurship and Business Development in India” with an ISBN No. 978-93-81361-46-7.
12. *A Bird Eye View on Entrepreneurship Problems in Shivamogga District – empirical Evidence*, edited Volume Entitled “Entrepreneurship and Business Development in India” with an ISBN No. 978-93-81361-46-7.
13. *Changing role of Management Accounting Practices in Business Valuation – An Accountants Perspective*, Management Accountant Journal with an ISSN No. 0972-3528.
14. *Goods and Service Tax in India – A challenges ahead, edited volume entitled “India Inc, Innovative Management Strategies”* with an ISBN No. 81361-67-3.
15. *Employee Retention Management in Hospitality Industry with special reference to selected star hotels in Karnataka*, Southern Economist with an ISSN No. 0038-4046.
16. *A Study on Employee Motivation in Textile industry in India - An employee Perspective*, edited volume with an ISBN 978935018366.
17. *Elucidation of Green Audit: Panoramic Vision*, SCMS Journal of Indian Management with an ISSN No. 0973-3167.
18. *Management Accounting Practices and their role in Food and Beverage Industries*, Asian Journal of Research in Banking and Finance with an ISSN No. 2249-7323.
19. *Intellectual Capital: Accounting Debate*, SCMS Journal of Indian Management with an ISSN No. 0973-3167.
20. *Management Accounting Benefits: ERP Environment*, SCMS Journal of Indian Management with an ISSN No. 0973-3167.
21. *Status of TQM Practice in Universities – A Case Study of Kuvempu University*, Edited Book with ISBN No:978-93-5097-598-5.
22. *Customer Perception towards Working of Internet Banking in India – A Case study of Selected Banks in Shivamogga Town*, edited Volume with ISSN 2320-2939, Vol. I No. I.
23. *Constitutional Folder for women Policies in India*, edited Volume with ISSN 978-1-312-12663-3.
24. *Constitutional provisions and Policies for Women in India*, edited Volume with ISSN 978-1-312-12663-3.
25. *A Study on impact of HRD practice on Employee Performance in Commercial Banks*, Indo Global Journal of Applied Management Science with ISSN 2320-7892. Vol.2. issue -3. April 2004.
26. *Implications of the New Companies Act 2013 and Corporate Social Responsibility*, edited Volume with ISBN 97881-967155-1-8.

27. *Financial Inclusion and Sustainable Development in India – An Overview*, Asian Journal in Business Economics and Management. Vol.4.No.12, December 2014,pp 168-175. With ISSN 2249-7307.
28. *Financial Inclusion in India – Challenges Ahead*, Thematic International Journal of Business Management.
29. *The Impact of the Professional Fraud Examination and Forensic Accounting on Compliance with CMA*, Primax international journal of Finance, Vol. No II. Issue No. 1.PP 18. July-December 2014.
30. *An Overview of Rural Women Entrepreneurs in Mysore District*, the Management Accountant, vol. 50. No. 6, PP. June 2015.
31. *Responsibility Accounting: A Conceptual framework*, International Journal of Commerce and Management Research (PIKCMR). Vol. III. Issue. 2. PP – 1, July – September 2015.
32. *A Study on Employee Job Satisfaction Towards Hospitality Industry with Special Reference to Selected Star Hotels in Karnataka*, International Journal of Human Resource (PIJHR), Vol. IV, Issue No. 1 PP, July – December 2016.
33. *Credit Management in Cooperative Banks – An Exploratory Study of DCC Bank Shivamogga District*, Ge-International Journal of Management Research, Vol. 5 issue 1,PP. 56-63, January 2017.
34. *Impact of GST on SMES – Opportunities and Challenges*, International Journal of Exclusive Management Research, Special Issue, PP 48-54, March – 2018.
35. *The role of E-CRM in India service sector*, International Journal of Commerce and Management Research, Volume 5; Issue 3; May 2019; Page No. 76-79.

Conference, Seminars, etc. Attended and Papers Presented:

1. Attended the National Level Seminar on *Global Convergence of Commerce Education*, organized by Department of commerce, Kuvempu University, Shankaraghatta, on October 28-29, 2006.
2. Attended the National Level Seminar on *Eco-tourism – Problems and Prospects*, organized by Department of Tourism Administration, Kuvempu University, Shankaraghatta, on 1st December 2007.
3. Presented a Research Paper, *“Performance Evaluation of LIC in Post LPG era – A Study.”* at National Conference organized by Department of Post graduate Studies and Research in Commerce, Kuvempu University, Shankaraghatta (Karnataka) on March 29-30 2008.
4. Presented a Research Paper, *“Economic Recession - Opportunities and Challenges for Indian Corporate Sector”* at the National Conference organized by the Karnataka State Open University, Mysore (Karnataka), on February 21-22, 2009.
5. Attended the State Level Seminar on *Non Profit and Public Management in Human Service – Status, Issues and Prospectus*, organized by Department of Social Work, Kuvempu University, Shankaraghatta, on May 19-20, 2009.
6. Presented a Research Paper *“Challenges of HR Planning in Tourism Industry”* at National Conference organized by Sri Annadaneshwara Arts, Science and Commerce College, Naregal, Gadag (Karnataka), on September, 25- 26, 2009.
7. Presented a Research Paper *“Financial Performance of District Central Co-operative Banks – a case study of DCC Bank, Shivamogga”* at National Conference organized by Department of Post graduate Studies and Research in Commerce, Kuvempu University, Shankaraghatta (Karnataka) on 31st January 2010.

8. Presented a Research Paper *“Entrepreneurship and Economic Development in India – an exploratory study”* at National Conference jointly organized by Federation of Teachers’ Councils of Commerce and Management, Kuvempu University Commerce and Management Teachers Forum and Department of Post Graduate Studies and Research in Commerce, Kuvempu University, Shankaraghatta (Karnataka) held 26th and 27th February 2010.
9. Presented a Research Paper *“Home loan scheme – a case study of selected banks in Shivamogga district”* at National conference organized by St Joseph Engineering College, Department of Business Administration, Mangalore (Karnataka) held 29th and 30th April, 2010.
10. Presented a Research Paper *“Problems and Prospects of Internet Banking in India – A case Study of selected banks in Shivamogga town”* at International conference organized by Department of Business administration and management wing DEE, Annamalai University (Tamilnadu) held 28th, 29th and 30th July 2010.
11. Presented a Research Paper *“Micro finance to Self help groups – a case study of Shivamogga District”* at National conference organized by PES institute of Technology and Management, Shivamogga (Karnataka) held 22nd to 23rd October, 2010.
12. Presented a Research Paper *“Human resource development practices in hospitality industry – a study”* at International conference organized by TASMACH, Bangalore (Karnataka) held 8th to 9th November, 2010.
13. Presented a Descriptive Paper *“Role of Women in maintaining good accounting and corporate governance – a study”* at National Conference organized by government first grade college Vijayanagara, Bangalore (Karnataka) held 2nd and 3rd February, 2011.
14. Presented a Descriptive Paper *“Performance of Indian Retail sector under globalised regime”* at National conference organized by department of economics, Kuvempu University, (Karnataka) on 4th February, 2011.
15. Presented a Research Paper *“Collision of Human resource management practices on employee performance – a case study of selected star hotels in Karnataka”* at National Conference organized by Annamalai university(Tamilnadu) on 10th March’ 2011.
16. Presented a Research Paper *“First Rate Management – ethical consideration for human resource professionals”* at National conference organized by Annamalai university (Tamilnadu) on 10th March’ 2011.
17. Presented a Research Paper *“Performance of Banking industry under post Globalised era – a study”* at state level seminar organized by Sri Sri Shivalingeswara Swamy Government First Grade College and P.G. Center, Department of Post Graduate Studies in Commerce, (Karnataka) on 11th March, 2011
18. Presented a Paper *“ Performance of Co-operative Banks in globalised scenario – An exploratory study”* at National Conference organized by Department of Commerce Department, Kuvempu University, 16th, March 2011.
19. Presented a Research Paper *“HRD practices in hospitality industry need for effective administration”* at National conference organized by Institute of Management studies and Research, Kuvempu University (Karnataka) held 18th to 19th

- March, 2011.
20. Presented a Research Paper *“Problems and prospects of entrepreneurs under economic recession – a study”* at National conference organized by Institute of Management studies and Research, Kuvempu University (Karnataka) held 18th to 19th March, 2011.
 21. Presented a Research Paper *“Accounting and Corporate Governance under economic recession – an evocative study”* at National Conference organized by Kamala Nehru Memorial National college for Women Shivamogga (Karnataka) on 26th March, 2011.
 22. Presented a Research paper *“Challenges of Stress Management in Higher Education”* at National conference organized by Sahyadri Arts and Commerce college Shimoga, 28th May 2011.
 23. Presented a Research Paper *“Status of TQM practices in Universities – a case study of Kuvempu University”* at International Conference organized by the Department of Studies and Research in Commerce and Management Karnataka State Open University, Mysore (Karnataka) held 8th and 9th April, 2011.
 24. Presented a Research Paper *“A Study on International Accounting Standards Practices in India”* at International Conference organized by Karnataka State Open University Mysore, 8th and 9th, April 2011.
 25. Presented a Research Paper *“A study on Employee retention management strategies in hospitality industry with special reference to selected star hotels in Karnataka”* at International conference organized by Poona college of arts, science and commerce, (Poona) on 24th April, 2011.
 26. Presented a Research Paper *“A study on employee motivation and retention management strategies in star hotels with special reference to selected star hotels in Karnataka.”* At International conference organized by department of business administration, Annamalai University, Tamil Nadu, on 28th to 30th July 2011.
 27. Presented a Research Paper *“A Bird Eye View on Entrepreneurship Problems in Shivamogga District – empirical Evidence”* at National conference organized by Kousali Institute of Management Studies, Karnatak University, and Dharwad. On 4th and 5th November 2011.
 28. Presented a Research Paper *“A Study on Small and Medium Scale Entrepreneurs and their contribution towards Indian economy”* at National conference organized by Kousali Institute of Management Studies, Karnatak University, and Dharwad. On 4th and 5th November 2011.
 29. Presented a Paper *“Training and Development Practices in Banking Sector - Some issues”* at National Conference Organized by Department of Studies and Research in commerce, Tumkur University, 2nd and 3rd December 2011.
 30. Presented a Research Paper *“Goods and Service Tax in India – a Challenge ahead”* at International conference organized by DonBasco Institute of Management Studies Bangalore, on 6th, 7th and 8th January 2012
 31. Presented a Paper *“ Women Entrepreneurs – An Emerging Economic Force”* at UGC Sponsored National Conference Organized by Department of Commerce, Avinashlingam Institute for Home Science and Higher Education for Women University Coimbatore, on 16th and 17th February 2012.
 32. Presented a Paper *“Women Entrepreneur - A Rising Economic Vigour”* at National

- Seminar Organized by Department of Commerce and Management, St. Francis de Sales College Electronic City Bangalore, on 3rd March 2012.
33. Presented a Paper *“Small and medium Scale Entrepreneurs and Economic Development: An Empirical Study”* at National Seminar Organized by Department of Commerce and Management, St. Francis de Sales College Electronic City Bangalore, on 3rd March 2012.
 34. Presented a paper *“A Study on FIIs role in Indian Capital Market”* at State level conference organized by SJM First Grade College of Arts and commerce, Tarikere, on 21st March 2012.
 35. Presented a Paper *“HRD Practices in Banking Industry With Special reference to selected Banks in shivamogga Town”* at National conference organized by Department of Post Graduate Studies in commerce, Mangalore University, on 17th, 18th and 19th April 2012.
 36. Presented a Paper *“A Study on Employee Motivation and Retention management in textile Industry”* at National Conference organized by IMS, Kuvempu University, on 10th and 11th of May 2012.
 37. Attended a One day National Level Seminar on *“New Paradigms in Accounting and Finance.”* Held at Kuvempu University, Shankaraghatta on 26th May, 2012 as a Rapporteur of the Technical session.
 38. Presented a Paper *“Role of Innovative HR Practices in Tourism Development – a Study”* at National Conference organized by Department of Tourism Administration, Kuvempu University, on 31st May 2012.
 39. Presented a Paper *“Investors Perceptions towards Innovative Products and Services with special reference to Karvy Stock broking Ltd.,”* at National Level Conference organized by Department of Commerce and Management, Seshadripuram Academy of Business Studies, on 23rd, February 2013.
 40. Attended a National Level Seminar on *“Stress Management in Corporate Sector – issues and Challenges.”* organized by Department of Commerce and Management in association with Mysore University Commerce and Management teachers forum on 18th September 2013.
 41. Presented a Paper *“Implications of New Companies Act 2013 and Corporate Social Responsibility”* at National Seminar organized by Department of Commerce and Management, St Francis Sales College, Bangalore. On 25th October 2013.
 42. Presented a Paper *“Employee Motivation and Job Satisfaction Practices in Star Hotels”* at National Conference organized by Institute of Management Studies and Research, Kuvempu University, on 22nd & 23rd November 2013.
 43. Presented a Paper *“Working of Rural Women Entrepreneurship in Competitive Business Scenario Opportunities and challenges”* at National Seminar organized by Department of Studies and Research in Commerce, Davanagere University.
 44. Presented a Paper *“Performance Management in Contemporary Accounting Profession – an Indian Perspective.”* At International Conference organized by Sri Ganesh School of Business Management, Salem, on 25th February 2014.
 45. Presented a Paper *“A Study on Impact of HRD Practices on Employees Performance in Commercial Banks.”* At International Conference organized by Sri Ganesh School of Business Management, Salem, on 25th February 2014.
 46. Presented a Paper *“Customer Perception towards Working of Internet Banking in*

- India – A case Study of Selected Banks in Shimoga Town*” at International Conference organized by Department of Commerce, Sri Sri Shivalingeswara Swamy Government First Grade College and PG centre, Channagiri – 577213. On 6th May, 2014.
47. Presented a Paper *“constitutional Provisions and Policies for Women in India”* at International Conference organized by Development Research Foundation, Mysore. On 24th May 2014.
 48. Attended a One day National Conference on *“Corporate Social Responsibility in the New Companies ACT 2013- Perspective and Challenge”* organized by Vidyavardhaka First Grade College, Mysore, on 11th October 2014.
 49. Presented a paper *“Financial Inclusion in India – Challenges Ahead.”* At National Level Conference, Organised by Department of Commerce and Management, Karnataka State Open University, Mysore, on 7th and 8th December 2014.
 50. Presented a paper *“MGNREGS A tool for poverty eradication – An exploratory study of Chamarajanagar District’* at International conference organised by PDEA’S institute of Technical Education Research and Management in association with Indo Global Chamber of Commerce and Agriculture, at Kothrud, Pune, Maharashtra, on 22nd & 23rd August 2015.
 51. Presented a paper *“A Study on Emergence of Women Empowement and its influence on Women Entrepreneurship.’* At International conference organised by SDM-IMD, Mysuru, on 18th and 19th of November 2016.
 52. Presented a paper *“Corporate Social Responsibility and Urban Development – A conceptual Framework.’* At national conference organised by Centre for study of Social Exclusion and Inclusive policy, University of Mysore, on 18th and 19th January 2017.
 53. Presented a paper *“A Study on Information seeking Behavior of Social Science Researcher’s in University Libraries,* at international conference, organised by Sri. Ganesh School of Business Management, Selam, Tamil Nadu, on 9th February 2018.
 54. Presented a paper *” E- Customer Relationship management in Service Sector – An Indian Perspective”*, at national conference, organised by Bahudur Institute of Management Sciences, University of Mysore, on March 16th and 17th 2018.
 55. Presented a paper *“Impact of GST on SME’s – Opportunities and Challenges”* at national conference, organised by Department of Commerce University of Mysore, Mysuru, on March 20th and 21st -2018.
 56. Presented a paper *“Micro Credit Assurance Model for Investment and Insurance: Ned Development a Risk Scoring Instrument to Financial Inclusion,”* at international conference, SDM IMD, Mysuru, on 23rd and 24th November 2018.

Workshop Attended:

- 01. Restructuring of B.Com Curricula.** Jointly organized by Department of Post Graduate Studies and Research in Commerce, Kuvempu University and Kuvempu University Commerce and Management Teachers forum. November 29, 2009.
- 02. Research Methodology Work Shop.** Organized by Planning, Monitoring and Evaluation Board Kuvempu University. From 26.1.2011 to 28.1.2011.
- 03. Research Methodology Work Shop.** Organized by Department of Post Graduate Studies and Research in Commerce, Kuvempu University. From 11.08.2011 to 15.08.2011.
- 04. Self-Learning Material Development** Work Shop Organized by Karnataka State Open University. From 07.10.2013 to 08.10.2013.

05. **Cost Accounting Standards** a One Day Workshop, Organized by Department of commerce, Kuvmepu University, on October 12th 2014.
06. **Accelerating Gross Enrolment Ratio in Education – Issues and Challenges**, one day workshop organised by Department of Higher Education, Govt. of Karnataka in association with KSOU, on May 14th 2015.
07. **Social Responsibility and Sustainability – Strategic Dimensions**, one day workshop organised by SDM-IMD, Mysuru, on 17th of November 2016.
08. One Day Orientation Programme on **Structuring and Preparation of SLM**, organised by KSOU, Mysuru. On 5th September 2017.

Training Programmes Attended:

01. **Orientation Programme**, Academic staff college University of Mysore (06.07.2013 to 02.08.2013) 28 days.
02. **Refresher course in Commerce**, Academic staff college University of Mysore, (30.06.2015 to 20.07.2015) (21 days)
03. **Refresher Course in Soft Skill and Personality Development (Commerce & Management)**, UGC HRDC - University of Mysore, 17-02-2017 to 09-03-2017. (21 days)

Administrative Experience

Period	Position
30.05.2018 – 06.06.2019	Special Officer for (Dean Academic)
29.06.2018 to till date	M.Com – Course co-ordinator,
31.05.2019 to till date	Chairman, Department of Commerce, KSOU, Mysore.

Membership of University Bodies/other Organisations:

Bodies	University/Institution
BOS	<ol style="list-style-type: none"> 1. Served as member for Board of Studies in Commerce (PG) from 19.11.2014 to 18.11.2017. 2. Served as member for Board of Studies in M.Tech Mechanical Engineering Programme from 18.02.2015 to 17.02.2018. 3. Appointed as chairman for Board of Studies in Commerce (PG) from 08.02.2019 to 07.02.2022.
Academic Counsellor Manual	Served as Member Co-ordinator for Academic Counsellors Manual for KSOU (17.07.2018).
IQAC Committee	Served as Member for Advisory committee for IQAC of Sahyadri Commerce and Management Collage, Shivamogga,(04.09.2018)
Diploma and Certificate Ordinance preparation Committee	Served as member co-ordinator for preparation of ordinance for diploma and certificate courses of KSOU (28.09.2018)

Honors, Awards and Recognition :

1. **Best Paper presentation award** for the paper entitled, “Problems and Prospects of Internet Banking in India – A Case Study of Selected Banks in Shimoga City” at the International Seminar organized by Annamalai University (Tamil Nadu) in 2010 .